

TravelDailyNews

International .com

Daily travel & tourism news portal for the international travel trade market since 1999

Tours of City Sightseeing Italy affordable on the Trenitalia sales channels, first example of 'tourist intermodality'

[Angelos Restanis](#) / 08 Mar 2017 09:24 1095

00

The formula hop-on-hop-off offered by City Sightseeing bus allows you to hop on and off at any stop of the route as often as necessary and for the entire validity of the ticket.



Strategic partnership between **Trenitalia** and **City Sightseeing Italy**: from 1st of March is possible to buy the company's voucher which organizes sightseeing tours in all ticket offices and **FrecciaClub Trenitalia**. It is the first example in Italy of tourist intermodality: the tickets are affordable, easily, within minutes and at one point selling tickets for the train and vouchers City Sightseeing to complete their travel experience and the tourist tour aboard bus / boat in the tourist routes of the city of Turin, Milan, Venice, Verona, Padua, Genoa, Florence, Livorno, Rome, Naples, Sorrento and Palermo. The formula hop-on-hop-off offered by City Sightseeing bus allows you to hop on and off at any stop of the route as often as necessary and for the entire validity of the ticket. Trenitalia customers will enjoy a special 20% discount on presentation of a Frecciarossa ticket, Frecciargento or Frecciabianca, except for Sorrento and Palermo that are not served by high-speed links. The same facility is planned for owners of CartaFreccia, InterRail or Eurail Pass.

*"The agreement with Trenitalia" says the president of City Sightseeing Italy, **Fabio Maddii** "is one of the most important examples of sharing of a strategy to encourage intermodality. A solution that can really generate a winning breakthrough in the promotion of the sustainable tourist mobility that is the focus of the Strategic Plan just launched by Italian Ministry of Tourism."*

The agreement with City Sightseeing Italy, the largest network in Italy specializing in city tours by bus double-decker, forms part of Trenitalia project to expand the range of services offered to customers on all purchase channels through agreements with leading partners in the transport and tourism sectors. In its Business Plan 2017-2026 the Italian FS Group aims to give a unique and easily access different mobility needs, rail and road.

